

<b>SUMMARY</b>	Expert in branding, print and layout designs, I'm also experienced in animation, 3D Modeling, typography, UI/UX designs, prototyping and photography. I'm self-motivated, innovative, enthusiastic, punctual, and sociable. I'm a time management guru, and a perfectionist with a keen eye on details.				
<b>NAME</b>	Zhen Li	<b>PREFERRED NAME</b>	Jimmy	<b>LOCATION</b>	SF Bay, California
<b>GENDER</b>	Male		<b>ETHNICITY</b>	Asian	
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<b>WEBSITE</b>	zhendesigns.com		<b>LINKEDIN</b>	linkedin.com/in/zhen-jimmy-li-25721925/	
<b>EXPERIENCE</b>	<b>10x Genomics</b>	Graphic Designer	Visual concept / production design	09/2020–Present	
	<b>Naver BAND</b>	Visual Designer	Promotional Web Banners, In-App Graphic Designs, Event Brochures / Posters, Video Production/Animation.	02/2018–12/2020	
	<b>Harvery Life</b>	Graphic Designer	Branding, Photography, Photo editing, Web Design, Packaging and Layouts	07/2017–02/2018	
	<b>Netherfire Entertainment</b>	Graphic Designer	FB / App Store Banners, Web Design, In-App Promotional Banners.	08/2015–01/2016	
	<b>Yaeen Studio</b>	Lead Graphic Designer	Leading branding team design for world-renowned companies.	07/2013–12/2013	
	<b>Cocoon Group</b>	Graphic / Product Designer	In charge of all in-house design (collaterals, packaging, web, branding and product design.)	08/2010–06/2013	
	<b>Freelancing</b>	3D / Graphic Designer	Graphic Design / 3D Modeling & Rendering	10/2010–Present	
<b>EDUCATION</b>	Academy of Art University		Master of Fine Arts	01/14–05/17	
<b>SKILLS</b>	Creative Cloud Photoshop Illustrator InDesign Premiere After Effects Experience Design Audition	Prototyping (XD / Sketch / InVision) UI / UX Design Interaction Design B2B / B2C Marketing Motion Graphics Visual Design Branding Studio Photography	Product Design Presentation Design Video Editing Sound Editing Web Design 3D Modeling / Rendering / Printing Illustration		
<b>LANGUAGES</b>	English / Mandarin				
<b>AFFILIATION</b>	AIGA member, San Francisco Chapter				